

LOOKBOOK

LAS[®]





"Quando mi alzavo per andare a scuola o al lavoro mi dovevo mettere un paio di scarpe vecchie che poi ad un certo punto della strada appendevo a un ulivo e ne mettevo un altro paio per arrivare a scuola oppure a Teramo dove lavoravo."

"When I got up to go to school or work I had to wear a pair of old shoes and then at some point along the street I would hang them on an olive tree and put on a newer pair, that I would wear at school or in Teramo, where I used to work."

"Quand je me levais pour aller à l'école ou au travail, je devais mettre une vieille paire de chaussures, puis, en chemin, je les pendais à un olivier et j'en mettais une autre paire pour aller à l'école ou à Teramo où j'ai travaillé."

Giulio Pedicone
Fondatore/ Founder/ Fondateur

Sono le parole di un uomo appassionato che con carattere e motivazione ha cambiato la propria condizione di origine. Un percorso virtuoso che da semplice operaio lo ha portato ad essere imprenditore di successo, curioso ed instancabile. I pochi mezzi a disposizione non furono un limite, ma uno stimolo costante.

These are the words of a passionate man who changed his condition of origin with character and motivation. A virtuous path that from a simple worker led him to be a successful, curious and tireless entrepreneur. The few means available were not a limit, but a constant stimulus.

Ce sont les mots d'un homme passionné qui, à force de caractère et de motivation, a changé sa situation. Un parcours vertueux qui l'a conduit d'un simple ouvrier à un entrepreneur prospère, curieux et infatigable. Le peu de moyens dont il disposait n'était pas une limitation, mais une stimulation constante.



Il Gruppo LAS® è una delle realtà industriali italiane più importanti nel settore del mobile per ufficio che unisce le competenze di tre unità produttive: mobili, sedute, pareti. Un gruppo animato dalla volontà di un miglioramento continuo e da una ambiziosa visione aziendale spiccatamente internazionale. Un partner forte per progetti di grande valore.

LAS® Group is one of the leading office furniture manufacturers in Italy. The group combines the skills and experience of three business and production units: furniture, chairs and partition. A group driven by and oriented towards continuous improvement and open to an ambitious and strongly international business vision. A strong partner for high standard projects.

Le Groupe LAS® est l'une des plus grandes entreprises industrielles italiennes dans le secteur du mobilier de bureau, qui combine les compétences de trois unités de production: meubles, sièges, cloisons. Un groupe animé par la volonté d'amélioration continue et une vision ambitieuse d'une entreprise tournée vers l'international. Un partenaire fort pour mener des projets de grande valeur.





STABILIMENTO DI PRODUZIONE ARREDI

FURNITURE PRODUCTION FACILITY
USINE DE PRODUCTION DE MEUBLES



STABILIMENTO DI PRODUZIONE SEDUTE

SEATING PRODUCTION FACILITY
USINE DE PRODUCTION DE SIÈGES



STABILIMENTO DI PRODUZIONE PARETI
WALLS PRODUCTION FACILITY
USINE DE PRODUCTION DE CLOISONS



UN PROFILO IMPRENDITORIALE D'ECCELLENZA

AN ENTREPRENEURIAL PROFILE
MARKED BY EXCELLENCE
UN PROFIL ENTREPRENEURIAL
D'EXCELLENCE

1976

Nascita Las Mobili/
Las Mobili is born
Création de Las Mobili

1978

Prime esportazioni/
First export sales
Premières exportations

Nuovo prodotto 800/
New product 800
Nouveau produit 800

1987

Nuovo prodotto Din/
New product Din
Nouveau produit DIN

Prima pubblicità/
First advertisements
Première publicité

Restyling logo/
Restyling of the logo
Restyling logo

1991

Restyling logo/
Restyling of the logo
Restyling logo

1996

Apertura I lotto
Poggio Morello/
Opening of 1st production
unit Poggio Morello
Ouverture 1^o Lot
Poggio Morello

1998

Apertura II lotto Poggio
Morello/
Opening of 2st production
unit Poggio Morello
Ouverture 2^o lot
Poggio Morello

1999

Nuovo prodotto Format/
New product Format
Nouveau Produit Format

2001

Nuovi uffici
Salino-Tortoreto/
New offices in
Salino-Tortoreto
Nouveau Bureaux
Salino-Tortoreto

2005

Las Pareti-Las Sedute/
Las Partitions-Las Chairs
Las cloisons-Las Chaises

2010

Nuovo prodotto
5th Element/
New product 5th Element
Nouveaux Produits
5th Element

2012

Apertura Showroom
Milano/
Opening of Milan
showroom
Ouverture Showroom
Milan

2013

Apertura Showroom
Parigi/
Opening of Paris
showroom
Ouverture Showroom
Paris

2019

Restyling logo/
Restyling of the logo
Restyling logoNuovo

2019

Nascita Ethra by Las/
Ethra by Las is born
Naissance ETHRA
by Las

2024

Nuovo corridoio
produttivo linea
Bacht-one e foratrice/
New production corridor
Bacht-one line and
drilling machine
Nouveau couloir de
production Ligne
Bacht-one et machine
de forage

4.000

pezzi-giorno/ *pieces-day/ pièces-jour*

3

impianti di produzione/ *production plants/ unités de production*

800

clienti Italia/ *Italy customers/ clients italiens*

90+

collezioni/ *collections/ collections*

400

clienti esteri/ *foreign customers/ clients étrangers*

60.000

metri quadrati/ *square metres/ mètres carrés*

250

dipendenti/ *employees/ employees*

NUMERI
SIGNIFICATIVI
MEANINGFUL FIGURES
CHIFFRES SIGNIFICATIFS

ISO 9001_2015 Icila
ISO 9001_2015 I-Qnet
ISO 14001_2015 Icila
ISO 14001_2015 I-Qnet
ISO 45001:2018 Icila
ISO 45001:2018 I-Qnet
SA8000
UNI/PdR 125:2022
FSC[®]
Eccellenza
Qualità Premium Formaldeide (Melaminico - PVC)
Leed Credits

QUALITA'
QUALITY
LA QUALITÉ



Orlandini Design



Claudio Bellini



Paolo Pampanoni



Studio Si



Giacobone | Roj



Antonio Lanzillo



Baldanzi e Novelli



Nikolas Chachamis



967 Arch

DESIGNER
DESIGNERS
DESIGNERS

GIULIO MARCELLO LORELLA CINZIA GIULIOALBERTO STEFANO ANASTASIA
FRANCO MASSIMO JEAN-PAUL DEANO ALBERTO ALESSANDRA
ALESSANDRO ALFONSO AMEDEO ANDREA ANGELO ANNA ANNALISA
ANNAMARIA ANNUNZIO ANTONELLA ANTONIO ARMANDO AUGUSTO
BARBARA BERARDO BIAGIO BRUNO CARMELA CESARE CLAUDIO
CONCETTA CRISTIANO CRISTINA DANIA DANILO DAVIDE NICOLA DENIS
DIEGO DOMENICO DONATELLA DORIANO DOROTA EWA EDUARDO EDVIGE
ELISA EMANUELE EMIDIO ENNIO ENRICO ENZO ERCOLE ERMANNO ERVIS
EUGENIA FABIO FABRIZIO FAUSTO FERDINANDO FILIPPO FILOMENA
FLAVIO FRANCESCO FRANCO GABRIELE GAYA GEANINA PETRONELA
GENNARINO GIAMPIERO GIANCARLO GIANFRANCO GIANLUCA GIANNI
GIORGIO GIOVANNI GIULIA GIULIANO GIULIO GIUSEPPE GRAZIANO
GUERINO IURI JACOPO JESSICA KATIA LINO LORELLA LORENZO LUANA
LUCA LUCIA LUCIANO LUIGI MANUEL MANUELA MARCO MARIACHIARA
MARIO MARTA MASSIMILIANO MATTEO MATTIA MAURIZIO MAURO
MICHAEL MICHELE MIHAELA GABRIELA MIRKO MORENO MUHAMED
NATASCIA NICO NIKO NORIS PAOLO PASQUALE PASQUALINO PIERLORENZO
PIERLUIGI PIERO PIETRO PIO RENATO ROBERTO ROSARIA ROSETTA
SALVATORE SANDRO SEKOU SERENA SERGIO SILVIO SIMONE STEFANIA
STEFANO TANIA TITO UGO VALERIA VALTER VINCENZO VIVIANA WILLIAM
YADIRA ADRIANO ALFONSO FRANCO GIOVANNI GRAZIANO MARCO

UN'AZIENDA
FATTA DI PERSONE
THIS COMPANY IS MADE OF PEOPLE
UNE ENTREPRISE COMPOSÉE DE PERSONNE

PRODOTTI

PRODUCTS
LES PRODUITS

LAS® produce mobili, sedute e pareti divisorie per ufficio studiati per affrontare un mercato internazionale esigente e in continua evoluzione.

Lo stile e la qualità rappresentano le costanti di ogni collezione. L'evoluzione del lavoro in ufficio e lo "smart working" hanno ispirato prodotti innovativi che integrano materiali e finiture secondo la logica del "total look".

LAS® manufactures furniture, seats and partition walls for offices that are designed to address a demanding and constantly evolving international market. Style and quality are the highlights of each and every collection. The evolution of office work and "smart working" trends have inspired innovative products that integrate materials and finishes to meet the "total look" logic.

LAS® produit des meubles, des sièges et des cloisons de séparation pour bureaux conçus pour faire face à un marché international exigeant et en constante évolution. Style et qualité sont les constantes de chaque collection. L'évolution du travail au bureau et le «travail intelligent» ont inspiré des produits innovants intégrant des matériaux et des finitions selon la logique du «total look».









ELITE
by Progetto CMR



JERA
by Orlandini Design







CUBO
by S.I. Design



WORKLAND
by Antonio Lanzillo & Partners







LAS® supera i limiti della produzione industriale proponendosi come partner ideale nella progettazione e realizzazione di uffici e spazi di lavoro. Un approccio integrato che soddisfa le esigenze del cliente attraverso consulenza, progettazione, fornitura ed installazione. Prestigiose forniture per importanti marchi testimoniano l'affidabilità e precisione con cui l'azienda ha affrontato il mercato in oltre quaranta anni di storia.

LAS® works successfully for italian and foreign customers, always satisfying their different need and taste. Prestigious supplies for important fashion brands, companies, banks and insurance companies testify to the reliability and precision with which the company has faced the market overmore than forty years of history. A curriculum that stands as a reassuring guarantee for present and future customers.

LAS® travaille avec succès pour des clients italiens et étrangers, en satisfaisant toujours différents besoins et goûts. Les fournitures prestigieuses destinées aux grandes marques de mode, aux entreprises, aux banques et aux compagnies d'assurances témoignent de la fiabilité et de la précision avec lesquelles la société fait face au marché depuis plus de quarante ans. Un programme qui constitue une garantie efficace pour les clients actuels et futurs.







DAIKIN
DUBAI



DEMATIC
MILANO - ITALY



MANUPORT
PORTO - PORTUGAL



HEIDENHAIN
PORTO - PORTUGAL



AIR 2 BITE
L'AQUILA - ITALY







ACT
CAIRO



VIEDITALIA
VENEZIA - ITALY





















Gl. DO. Gl. L'Aquila/ Italy Frigomeccanica Mosciano S. Angelo/ Italy **Renault** Chieti/ Italy Texcolor Sant'Egidio/ Italy Confesercenti Tortoreto/ Italy Basitech Mosciano S. Angelo/ Italy **Giorgio Armani**/ Italy Humangest s.r.l. Pescara/ Italy **Safilo** Padova/ Italy Tupperware Italy S.p.a. Milano/ Italy Nuevacom Roma/ Italy IDEA Università dello Sport Roma/ Italy **Aereonautica Militare** Roma/ Italy Greenpeace Roma/ Italy **Alleanza Assicurazioni** Italy Modulo Commercialista Rho/ Italy Ospedale di Bergamo Bergamo/ Italy Betafence Teramo-Milano/ Italy Vigano 2 Gaggiano/ Italy Comune di Monza Monza/ Italy Action Technology Milano/ Italy Ariston Thermo S.p.a. Milano/ Italy **Amadori** Cesena/ Italy Humangest Milano/ Italy Metis Milano/ Italy Landoll Milano/ Italy **EIMU** Milano/ Italy AVNET Milano/ Italy MC Arthur & Gleen Milano/ Italy **LG** Milano/ Italy **GLS** San Giuliano Milanese/ Italy Aurora Assicurazioni Ascoli Piceno/ Italy Piscine Castiglione Mantova/ Italy Banca Mediolanum Padova/ Italy Melfi Isernia/ Italy **Aeroporto Di Cagliari** Cagliari/ Italy Stolfa Torino/ Italy **Gervasi** Torino/ Italy La Lucentezza Bari/ Italy Ariston Thermo S.p.a. Fabriano/ Italy Alenia Aeronautica Spa Cameri/ Italy MDM Service Brindisi/ Italy Sgarra Teloni Andria/ Italy **Prada** Firenze/ Italy Safilo Padova/ Italy **Luxottica** Belluno/ Italy Flextronics Milano/ Italy Euronovo / Albany **Vodafone** Tirana/ Albany Unicef Tirana/ Albany Service&More GmbH Vienna/ Austria Bamcard Sarajevo/ Bosnia-Herzegovina USA Embassy Sarajevo/ Bosnia-Herzegovina Soros Sarajevo/ Bosnia-Herzegovina **Hyundai** Auto Sarajevo/ Bosnia-Herzegovina Set Up Studio P01 **Bulgaria** Patstroy Varna/ Bulgaria Patstroy Sofia/ Bulgaria KPMG Sofia/ Bulgaria Fiat Serbia Emaar Dubai/ United Arab Emirates **Vorwerk** France Crédit Agricole France **Hudson** Parigi/ France British Council Amman/ Jordan **Cartier** Parigi/ France Apave France CMA CGM Marsiglia/ France **Renault** Sport Parigi/ France **Ferrero** France Concorde Holdings Ltd Leicester/ Great Britain **Nestlé** York/ Great Britain Indesit Utrecht/ Holland Dominion Corp Services S.A. Luxembourg **Volkswagen** Polkowice/ Poland American Embassy Varsavia/ Poland **General Motors** Varsavia/ Poland Glaxo Poznan/ Poland Proama Lublin/ Poland Space Plan Praga/ Czech Republic **Siemens** Bulgaria Zeppelin Tv Madrid/ Spain COS Mantenimiento Madrid/ Spain Biblioteca F.Umbral Madrid/ Spain Lacunza San Sebastian/ Spain **Audi** Barcellona/ Spain Ibercondor Bcn Barcellona/ Spain Danka Oñate/ Spain Manzano Donostia/ Spain Conservatorio Sup de Musica Donostia/ Spain Iniker Donostia/ Spain Zao Ukrinvest Donetsk/ Ukraine Hockey Club Donbass Donetsk/ Ukraine Consultores De Seguros Guatemala City/ Guatemala Padegua Guatemala City/ Guatemala Impsat Saint Paul/ Brazil **Terranet** Santiago/ Chile Psinet Santiago/ Chile **EDF** la défense Parigi/ France **Popular Bank** Santiago/ Dominican Republic El Financiero Mexico City/ Mexico Orascom Algeri/ Algeria Spacetel Accra/ Ghana Faisal Islamic Bank Khartoum/ Sudan Central Bank Khartoum/ Sudan **Bank Audi** Cairo/ Egypt Bank Cairo Bank Cairo/ Egypt Shell Gabon Blaise Diagne Airport Dakar/ Senegal **Bloomberg Tv** Nigeria Averda Dubai/ United Arab Emirates Immigration Dubai Dubai/ United Arab Emirates Jebel Ali Port Custom Authority Dubai/ United Arab Emirates **Grandwell** Dubai/ United Arab Emirates Uae Exchange Dubai/ United Arab Emirates **Schneider Electric** Sofia/ Bulgaria CBI Bank Dubai/ United Arab Emirates Smith & Nephew Dubai/ United Arab Emirates **Canon** Middle East Dubai/ United Arab Emirates Rotana Corporate Office Abu Dhabi/ United Arab Emirates Iraq **Embassy** Abu Dhabi/ United Arab Emirates Emirates Steel Abu Dhabi/ United Arab Emirates **Petrofac** Headquarter Sharjah/ United Arab Emirates **Louis Vuitton** Jebel Ali/ United Arab Emirates Princess Noura University Riyadh/ Saudi Arabia King Fahad Medical City Riyadh/ Saudi Arabia King Saud University Riyadh/ Saudi Arabia Momra Riyadh/ Saudi Arabia **Saudi Airlines** Jeddah/ Saudi Arabia Pif Riyadh/ Saudi Arabia **Ministry of Health** Saudi Arabia Lebanese American University Beirut/ Lebanon Business Investment Group Beirut/ Lebanon American University Of Beirut Beirut/ Lebanon Group Choueiri Beirut/ Lebanon Crown House LLC Doha/ Qatar Doha Bank Doha/ Qatar **Miele** Skopje/ Macedonia Kharama Doha/ Qatar Qatar Foundation Doha/ Qatar Qatar Petroleum Doha/ Qatar Qtel Doha/ Qatar Batelco Bahrain/ Bahrain Nihir Manama/ Bahrain Orange Jordan Amman/ Jordan Bank **Audi** Amman/ Jordan **Michael Page** Parigi/ France Jabbar (IT company) Amman/ Jordan Housing Bank Amman/ Jordan XPress, New Generation Telecom. Co. Amman/ Jordan Umniah Amman/ Jordan Emmersh Amman/ Jordan Price Waterhouse Coopers Amman/ Jordan Fast Link Amman/ Jordan Petrofac International Kuwait Kuwait City/ Kuwait Petrofac International Doha/ Qatar **National Leasing Holding-Al Ijarah** Doha/ Qatar **AeroExpress** Mosca Mosca/ Russia Centro Finance Technologies Mosca/ Russia Mehovoi Holodilnik Mosca/ Russia **Ministry of Defence** Mosca/ Russia MTS Mosca/ Russia Sberbank Poklonka Place Mosca/ Russia Sberbank Ekaterinburg/ Russia **Yandex** Mosca/ Russia Al Ahli Bank Muscat/ Oman Ahlibank Ho Building Muscat/ Oman Ministry of Finance Skopje/ Macedonia Embassy of Slovenia Skopje/ Macedonia Giz Office Skopje/ Macedonia Japan Embassy Skopje/ Macedonia Sanik Engineering Skopje/ Macedonia



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